

Five ways the cloud can elevate your business.

Considering making the switch from on-premises software to the cloud? Wondering how it will help your business? Here are the top five reasons why companies across Michigan are moving to the cloud.

1. Anytime, anywhere accessibility.

With more and more work being done remotely, the cloud helps you keep up and get ahead. Enjoy fast, easy access to your business' software outside the office — no additional security hardware or VPN connection required.

2. Enhanced security and data protection.

Cloud software is the better way to keep your information under lock and key. It delivers an enhanced level of security and data protection so you can be confident your organization's data (and the data of the clients you serve) is safe and secure 24/7.

3. Access to real-time data.

The cloud does more than just allow you to work from anywhere — it helps you work smarter. Cloud-based financial applications and enterprise resource planning (ERP) solutions integrate, analyze and report massive amounts of data in real time, so you can work at the speed of business. With the timeliest information at both a big-picture and detailed level at your fingertips, you're able to make more informed decisions, ensure long-term strategic goals are on track, and be prepared for whatever comes next.

4. Increase efficiency — without increasing staff or hours.

If you're looking to make your business more productive and budget-friendly, look to the cloud. The cloud streamlines time-consuming internal processes like manual data entry and spreadsheet maintenance, and it automates critical business operations such as vendor invoice approval, payment processing, bank reconciliations and integrations with external applications. This saves time, frees up your employees, reduces operating costs, and eliminates the risk of data reentry and other costly errors.

5. Simplified integration.

Ready to cut down on your IT budget and headaches? The cloud can help. Most cloud-based products feature open APIs (application programming interfaces) for easier, less-costly integration between software products. This reduces custom programming and maintenance fees and saves you the time, expense and headache of modernizing outdated, on-premises software.

If you're ready to learn more about moving to the cloud, the experts at Maner Costerisan are here to make it simple and seamless.

Contact Maner Costerisan for a complimentary cloud assessment and let us help you determine the right software to help your organization reach its goals.

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